

To Whom It May Concern,

I am delighted to express my gratitude for Temmy's professional performance at the 2017's edition of Ireland's Family Pet Expo.

As a member of the AE Consulting agency team, Temmy achieved a costly-effective marketing campaign beyond expected considering the budget frame available. Her dedication, hard-work and passion for the project were exceptional and helped us to secure great media exposure that resulted into 2 days of a fully attended event at the National Show Centre, Dublin.

Part of her marketing approaches involved social media marketing on Ireland's leading digital media brand – Lovin Media Group, and that helped us reach a new audience of international visitors at the Pet Expo. Her proactive attitude also helped us secure free publicity on Ireland's national TV Guide RTE which has more than 2M readers and family members (Pet Expo's main target audience).

I have no hesitation in recommending Temmy's services to any future projects within the ROI market or abroad.



Kind Regards
Michael Farrelly
petexpoireland@gmail.com
www.petexpo.ie